

Board of Directors:

President: Andrew Broyles
Vice President: Grace Moran
Treasurer: Kristie Zeiler
Secretary: Betty Demers
Past President: Rick Mercadante
North Side Rep: Mike Wills
South Side Rep: Tim Solanic
At-Large Rep: Jim Need
At-Large Rep: Todd Parker



Ocean Park Civic League
P.O. Box 55385
Virginia Beach VA 23471
www.opcl.org

**OPCL
BOARD MEETING
OCTOBER 5, 2017**

AGENDA

President's Report

Newsletter Discussion

- Marketing sign-ups for email (i.e., notices, bandit signs, color newsletter insert, post cards, post cards with mail-back for golf carts? Median sign message)
- Decide deadlines for potential changes
- Current advertising contract impacts
- Discuss potential new format: blogs, messages, future number of printed issues
- Finalize resolution to bring to membership

Membership Dues Signs

- Disposal/storage/recycle of old meeting signs
- Insure median signs? Need volunteer to contact Nationwide
- Discussion on homogenizing other signage at condos, businesses, OPVRS (contribution), incentives (creating an Ocean Park Bayfront Villages image)
- Recognition awards to sign sponsors purchase

Correspondence Needs

- ✦ Letter to BAC re: recommendations issue discussion
- ✦ Letter to City Council asking for relief on renters not able to sign golf cart petitions
- ✦ Letter to Mayor/Vice Mayor: thank you and preliminary discussion regarding can we talk/meet/negotiate discussion awaiting answer from BAC query

Discussion on development at Roanoke and Shore Dr.

- Raising grade and storm water management redux

Phase IV

- Brainstorm sales pitch
- Appoint committee
- Format ideas: PowerPoint, seek marketing firms, etc.

Reprinting of the History of OPCL

- Email to A. Broyles from Nadine Costenbader (9/29/2017)

- Reprint? How many? Where to sell? Who to be the point person?

Next General Meeting at Brock November 9th

- Guest invitation suggestions: COVB tree trimming dept.; storm water management; engineering dept. for Phase IV; Stratford crosswalk design engineer??
- Sponsor for food/drinks?
- Door Prizes
- Boosting attendance—media deadlines, social media
- Golf cart Sign-ups

Treasurer's Report

Social Committee Report

- Fall Fest Update

Governmental Affairs Committee Report

Fireworks Committee Report

Advertising Committee Report

IT Committee Report

Scholarship Committee Report

Additional Reports/Business

ADJOURNMENT